## **Survey results**

Survey conducted over three days in March/April 2014

## Your time at Hillman Library

How can we make Hillman better for you?

Hillman Library is conducting research about how and why our students use the library.

We are very interested to know what you do so that we can plan for future services and facilities.

Please help us help you and complete this questionnaire during your visit today.

Just complete this questionnaire and return it to the Hillman Ground Floor Service Desk, and you will receive a \$2 off coupon for the Cup & Chaucer Café!





## Method

- Survey instrument was adapted from U of Queensland
- Comprised three parts:
  - [Entrance] Motivation for the visit
  - [During] Activities during the visit
  - [Exit] Achievements
- Handed out to 300 visitors over three days in March and early April 2014
- 169 surveys were filled out (65% response rate)
- Responses were coded in Excel and analysed

## Summary of findings

- Most respondents visited Hillman to undertake individual study-related activities
- Most respondents accomplished their goals for the visit
- Many respondents reported that they visited library to undertake group or social activities
- Respondents selected Hillman for its convenient location and good study atmosphere
- Most respondents visited for over 2 hours
- 40% of respondents declared that that this was not their only visit on the day
- Ground Floor was most frequently visited space

#### Exit Questions

1. What did you actually do on this visit?
(pick as many as you like)
Use library computer/laptop
Quiet Study
Group work
Find library books
Find journal articles
Attend a training session
Use printer/copier
Use my own laptop
<ul> <li>Work on individual assignment</li> </ul>
■ Meet friends
Find course materials
Required by instructor
Get IT help / ETD Support
Get help
Coffee / Snacks

Other (please specify)

2.	. What else did you do and why?				
3.	What more could the library provide to support you in your studies?				
4.	Did you spend as much time as you had intended on this visit?				
	Yes No, more No, less				
5.	. If no, why?				
6.	. Where are you going to now?				
7.	Date of exit	_			
8.	. Time of exit a.m. Dr	.m			

#### Remember

Once you have completed all of the sections of your questionnaire, please return it to the Hillman Ground Floor Service Desk.

You will then receive your \$2 off coupon for the Cup & Chaucer Café!

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Tell us about you!  1. I ammalefemale  2. I amyears old.	5.	My program is (e.g. History)  I am in year of my program.  Today's date
3. I am an/a undergraduate graduate		Time of entry   \text{a.m. }   \text{p.m.}
·		
Entrance Questions		
1. What have you come to do at library today?  (pick as many as you like)  Use library computer/laptop  Quiet Study  Group work  Find library books  Find journal articles  Attend a training session  Use printer/copier  Use my own laptop  Work on individual assignment  Meet friends  Find course materials  Required by instructor  Get IT help / ETD Support  Get help  Coffee / Snacks  Other (please specify below)	4.	Where were you before you came to the library?  (e.g. lecture, restaurant, home)  How long do you plan to stay here this visit?  Quick visit (< 30 minutes)  30 minutes - 2 hours  Long visit (> 2 hours)  Where in the library do you plan to work?  Ground floor First floor Second floor Third floor Fourth floor Wherever I can find a computer Wherever I can find a free space Wherever I can find an outlet
Why did you come to the library to do this?  It is the only place to find what I need (above)		Reserved group study room Dissertation Writing Room
My friends come here     My group is meeting here     Good study atmosphere     Good study/working spaces	6.	Is this your only visit to Hillman today?  Yes No
Convenient location Other (please specify below)	7.	How often do you usually visit Hillman Library?
in the case specify below)		_ July Treekly

■ Monthly

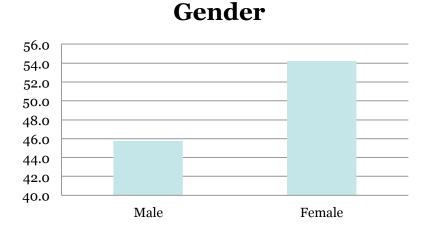
■ Not often

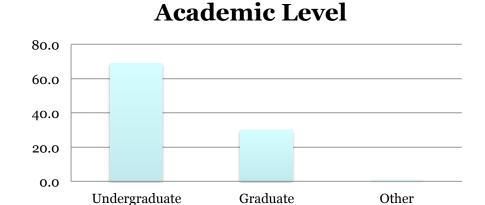
8. We would like to know more about where you went in the library today and in what order? Please mark your visit destinations on the floor plans and add any comments about what you did there. See examples A and B below. If you run out of room in the table, please write on the back.

A	Asked about a request for an item from another library	2 min
B	Worked in the Dissertation Writing Room	3 hrs
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		

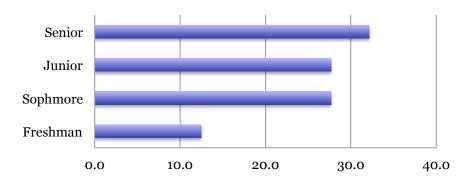


## Demographics of respondents





#### **Undergraduate: Year of** Study

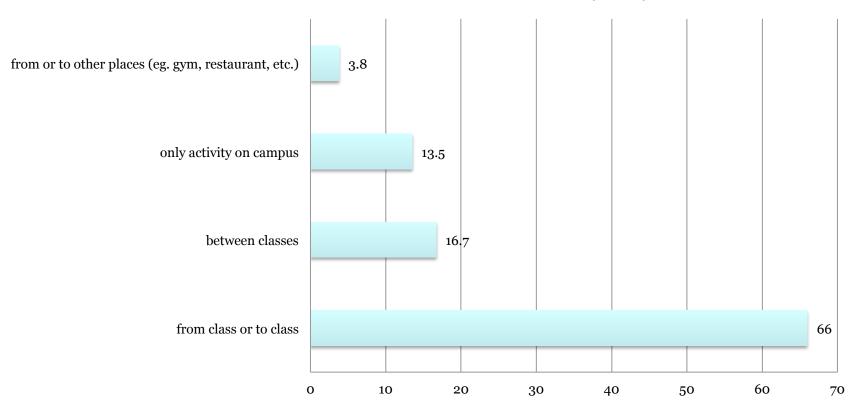


## Programme of study



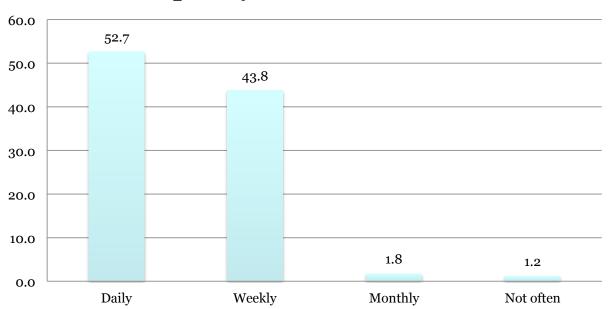
## Hillman in my day

#### How does Hillman visit fits in my day?



## Frequency of visits

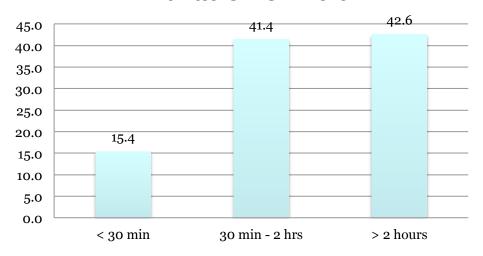
#### Frequency of visits to Hillman



39.9% of all respondents stated that this was not their only visit that day

## **Duration of visit**

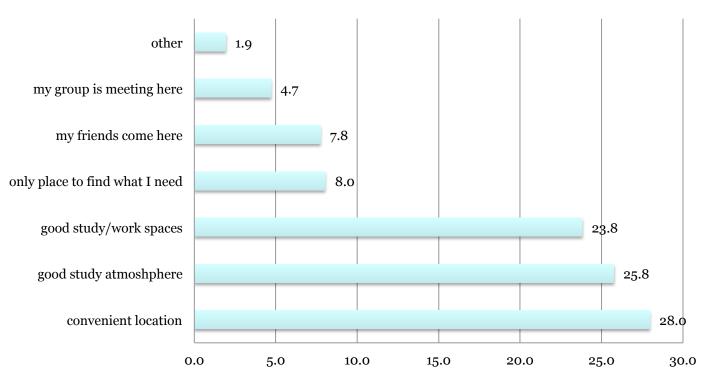
#### **Duration of visit**



No significant differences between time of entry and duration of stay was observed (before or after 3pm)

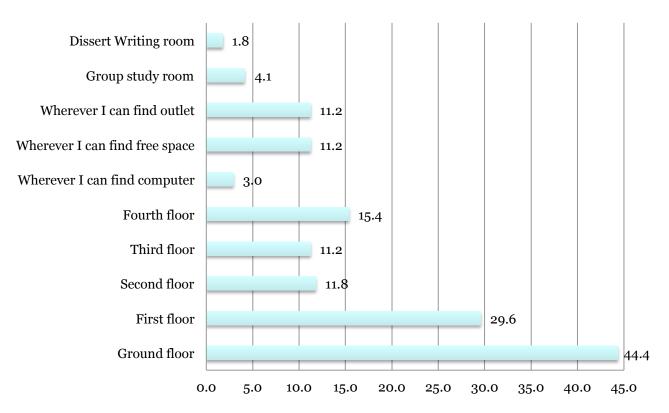
## Why Hillman?

### Why Hillman?

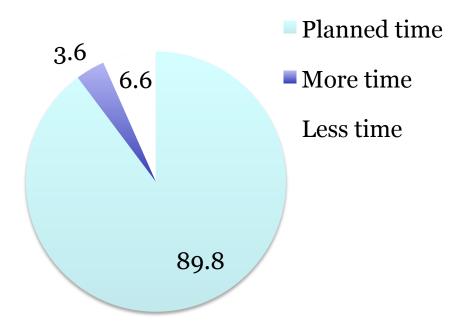


## Where at Hillman?

#### Where at Hillman?



# Did you spend time that you planned?



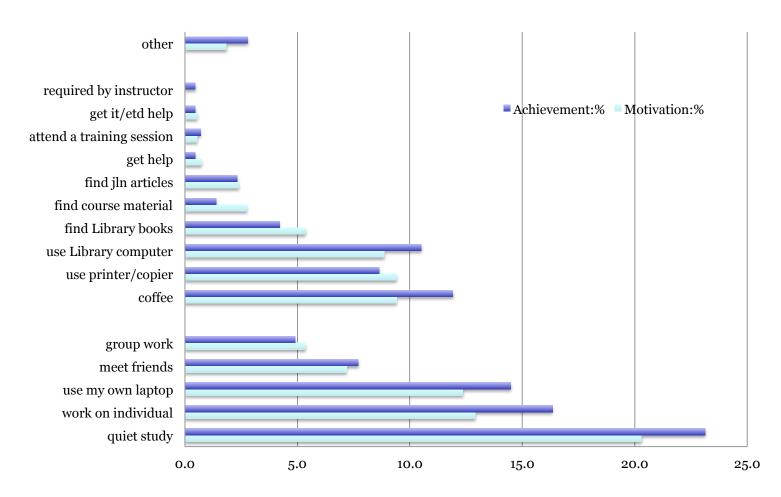
Left early	Stayed longer
Couldn't connect to wifi/ very slow wifi connection	<u> </u>
Left with friends	Procrastination
Impatience	Didn't finish work
I'm efficient in my research	Got really into my research
I finished my work eralier than I thought	Friends wanted to stay
Finished work faster than I anticipated	
I am hungry	
uncomfortable sitting	
I am over-ambitious about how many consecutive hours I can spend here	

## Categories of activity Individual – Social – Library Staff

What are you planning to do?	%	Count
quiet study	20.3	110
work on individual assignment	12.9	70
use my own laptop	12.4	67
use printer/copier	9.4	51
coffee	9.4	51
use Library computer	8.9	48
meet friends	7.2	39
group work	5.4	29
find Library books	5.4	29
find course material	2.8	15
find journal articles	2.4	13
other	1.8	10
get help	0.7	4
attend a training session	0.6	3
get it/etd help	0.6	3
required by instructor	0.0	0

## **Motivations and Achievements**

#### Motivation vs. Achievement



## Achievements: what else did you do?

just sat and relaxed

goofed off on the internet because I Have no self control

meet with few friends to chat

read on kindle for fun activity

sat frustrated and wasted time b/c I couldn't connect to the wifi

skype call (conference)

text because I am easily distracted

talk, hang out

watched youtube videos because I was

bored

procrastinated on my phone

listen to music to keep me relaxed and

focused

found some friends and talked a bit

took a nap (I live off campus)

## What more could library provide to support your studies?

Please improve	Count	Please improve	Count
more outlets	38	24/7	2
wifi	33	better lighting at night	2
more seating	20	3M ear buds	1
more tables	11	books in storage more accessible	1
more comfy seating	6	charger station for cell phones	1
more printers	6	front desk staff more polite	1
better selection in C&C	5	Microsoft word on computers	1
less noise	5	microwave at C&C	1
more cubbies	3	more laptops	1
too cold	3	more lockets	1
longer hours café services	3	more overall study space	1
more restrooms	2	more quiet space during exams	1
		Printing on Osher IDs	1

because we don't' have student ID's with funds, I can't print. I would like to be able to print from computer

extend maximum number of years one may use dissertation writing room

Graduate student is a heavy user of the library--department does not offer an office. Summary: bad wifi, outlets that are not accessible, desks w/o outlets. Poorly designed 4th floor grad area.